



<https://apply4gigs.com/job/social-media-managers/>

Social Media Manager

Description

As a Social Media Manager at Rooah, you will drive the digital presence for our clients by developing and executing innovative social media strategies. Your role will involve crafting visually engaging content, managing social media accounts, and using data analytics to enhance engagement and brand visibility. You'll work closely with our content and design teams to maintain a consistent brand voice across platforms, support digital marketing efforts, and ensure each client's goals are met.

Responsibilities

- Develop and implement social media strategies across multiple platforms, including Facebook, Instagram, LinkedIn, and Twitter.
- Create, schedule, and optimize posts to maximize engagement.
- Monitor social media trends, tools, and applications, and adjust strategies as needed.
- Use analytics to track performance metrics, adjust campaigns, and report on progress to clients and internal teams.
- Engage with online audiences, responding to comments, messages, and inquiries in a timely manner.
- Collaborate with content writers, designers, and marketing specialists to align social media strategies with overarching brand goals.
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Requirements

- Proven experience as a Social Media Manager or similar role, preferably within a digital marketing agency.
- Excellent knowledge of social media platforms, strategies, and analytics tools.
- Strong writing and content creation skills.
- Ability to multitask, prioritize, and manage time effectively.
- Bachelor's degree in Marketing, Communications, or a related field is preferred.

APPLY NOW!

Hiring organization

Rooah!

Employment Type

Full-time

Industry

Digital Marketing

Job Location

Remote work possible

Working Hours

8:00AM – 6:00PM NGT

Date posted

May 5, 2025